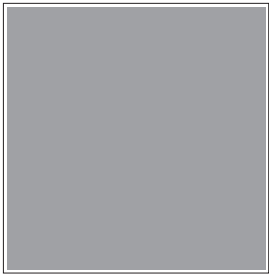




WHEAT RIDGE • APPLEWOOD • MOUNTAIN VIEW • LAKESIDE • EDGEWATER

RATES AND SIZES

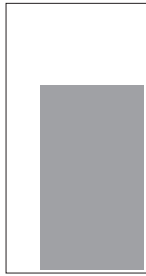
All prices are per issue with a signed contract for the number of consecutive months the ad will run. All ads include full color.



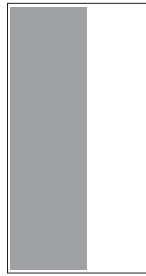
CENTER SPREAD
(19.5" w x 15.5" h)



FULL
(9.625" w x 15.5" h)



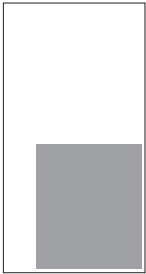
MINI PAGE
(7" w x 11.65" h)



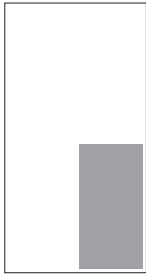
HALF
(4.7" w x 15.5" h)



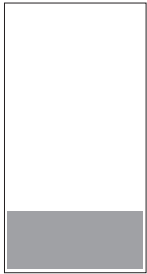
HALF H
(9.625" w x 7.75" h)



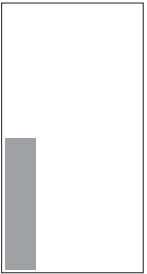
THIRD PAGE
(7" w x 7.75" h)



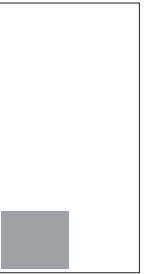
QUARTER V
(4.7" w x 7.75" h)



QUARTER H
(9.625" w x 3.875" h)



EIGHTH V
(2.265" w x 7.75" h)



EIGHTH H
(4.7" w x 3.875" h)



SIXTEENTH
(2.25" w x 3.875" h)

AD SIZE	1 issue	3 issues	6 issues	12 issues
Center Spread.....	\$3,219	\$3,053	\$2,775	\$2,498
Full page.....	\$1,749	\$1,631	\$1,515	\$1,388
1/2 page.....	\$879	\$815	\$765	\$699
1/3 page.....	\$643	\$600	\$557	\$520
1/4 page.....	\$471	\$458	\$410	\$386
1/8 page.....	\$233	\$220	\$208	\$196
1/16 page.....	\$123	\$106	\$104	\$98
1/24 page.....	\$86	\$79	\$74	\$68

Additional 5% discount for non-profit organizations

MECHANICAL REQUIREMENTS

- Color mode: CMYK no spot colors or RGB
- Resolution: 230 dpi at 100% size
- Photos: CMYK, 230 dpi
- Do not use crop or registration marks
- All fonts must be embedded

FILE SUBMISSION

Email ad files to:
WRgazette@gmail.com

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PREMIUM/GUARANTEED PLACEMENT

Back cover 15% or inside 10% additional

Subject to availability

PRE-PRINTED INSERTS

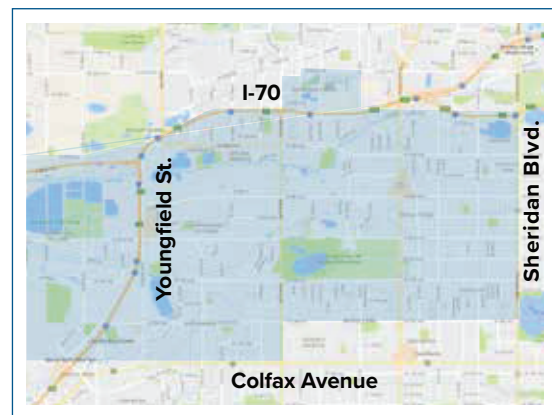
- Preprinted inserts must be pre-paid
- Delivery required one week prior to publication date
- Rate is \$75 per 1,000 copies
- Minimum 3,000. Maximum size 8.5 x 11
- Maximum weight 0.5 ounces

INVOICING/PAYMENT TERMS

- Payment due with artwork submission or on approval of advertising order/contract
- Pre-payment or credit card authorization form required for all new advertisers
- Upon approval, advertisers will be billed monthly
- Credit cards will be billed automatically on the 15th of each month
- Visa, MasterCard, Discover or American Express accepted

DISTRIBUTION

15,500 total monthly distribution
(15,000 door-to-door, 500 racks)



**RESERVE YOUR
AD SPACE TODAY!**

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