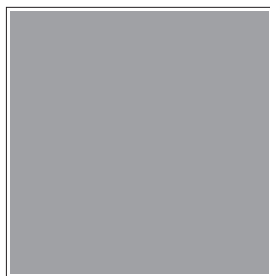


## RATES AND SIZES

All prices are per issue with a signed contract for the number of consecutive months the ad will run. All ads include full color.



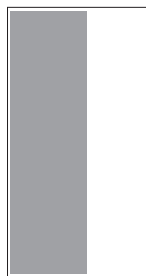
**CENTER SPREAD**  
(19.5"w x 15.5"h)



**FULL**  
(9.625"w x 15.5"h)



**MINI PAGE**  
(7"w x 11.65"h)



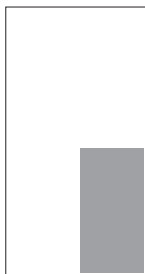
**HALF**  
(4.7"w x 15.5"h)



**HALF H**  
(9.625"w x 7.75"h)



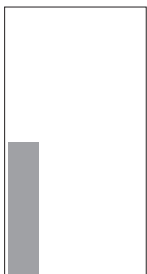
**THIRD PAGE**  
(7"w x 7.75"h)



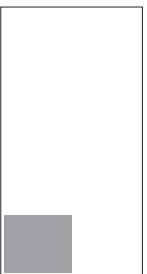
**QUARTER V**  
(4.7"w x 7.75"h)



**QUARTER H**  
(9.625"w x 3.875"h)



**EIGHTH V**  
(2.265"w x 7.75"h)



**EIGHTH H**  
(4.7"w x 3.875"h)



**SIXTEENTH**  
(2.25"w x 3.875"h)

AD SIZE	1 issue	3 issues	6 issues	12 issues
Center Spread.....	\$3,219	\$3,053	\$2,775	\$2,498
Full page.....	\$1,749	\$1,631	\$1,515	\$1,388
1/2 page.....	\$879	\$815	\$765	\$699
1/3 page.....	\$613	\$572	\$531	\$496
1/4 page.....	\$449	\$437	\$391	\$368
1/8 page.....	\$222	\$210	\$199	\$187
1/16 page.....	\$117	\$105	\$99	\$94
1/24 page.....	\$82	\$76	\$71	\$65

Additional 5% discount for non-profit organizations

## MECHANICAL REQUIREMENTS

- Color mode: CMYK no spot colors or RGB
- Resolution: 230 dpi at 100% size
- Photos: CMYK, 230 dpi
- Do not use crop or registration marks
- All fonts must be embedded

## FILE SUBMISSION

Email ad files to:  
**WRgazette@gmail.com**

## COPYRIGHT

Please note that all ads and photography created for this publication are copyrighted and remain the property of the *Neighborhood Gazette*. Any other use of your ad or photograph(s) shall require an additional usage fee and cannot be used in duplication anywhere without written consent.

## PREMIUM/GUARANTEED PLACEMENT

Back cover 15% or inside 10% additional  
*Subject to availability*

## PRE-PRINTED INSERTS

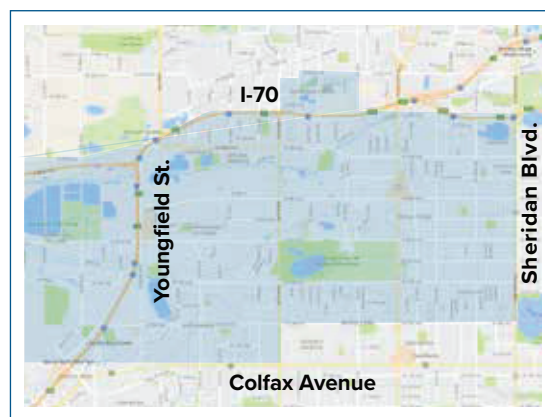
- Preprinted inserts must be pre-paid
- Delivery required one week prior to publication date
- Rate is \$75 per 1,000 copies
- Minimum 3,000. Maximum size 8.5 x 11
- Maximum weight 0.5 ounces

## INVOICING/PAYMENT TERMS

- Payment due with artwork submission or on approval of advertising order/contract
- Pre-payment or credit card authorization form required for all new advertisers
- Upon approval, advertisers will be billed monthly
- Credit cards will be billed automatically on the 15th of each month
- Visa, MasterCard, Discover or American Express accepted

## DISTRIBUTION

15,500 total monthly distribution  
(15,000 door-to-door, 500 racks)



**RESERVE YOUR  
AD SPACE TODAY!**

**WRgazette@gmail.com**  
**Guy (303) 999-5789**  
**NGazette.com**

# NEIGHBORHOOD Gazette

WHEAT RIDGE • APPLEWOOD • MOUNTAIN VIEW • LAKESIDE • EDGEWATER

Ad Size(s):

Additional Services:

Length of Contract:

Starting Month/Year:

Ad Design:

Business Name:

Authorized Party Name:

Phone:

Email:

Billing Address:

City:

State:

Zip:

Monthly Amount:

Total Contract Cost:

Check  Electronic Bank Transfer  Credit Card  As a small business, we greatly appreciate your payment by check or bank transfer as credit card payments carry considerable fees.

Other Notes:

Advertiser Signature:

Date:

**Deadlines:** Ready-to-print ads for the Neighborhood Gazette are due by the 25th of each month for that month's publication. If newspaper staff are designing your ad, language and images are needed by the 20th of each month to allow for design time. If given no other instructions by the deadline, newspaper staff will run the same ad as the month prior.

**Intellectual Property:** All ads, photography, and artwork created for these publications are the property of the Neighborhood Gazette and are subject to copyright.

**Legality, Early Termination:** This is a legally binding contract. Any changes by either party must be agreed to in writing by both parties. Errors in print ads will be discounted accordingly. If the advertiser chooses to terminate prior to the end of the agreement, they must do so by the 20th of the month to not be charged for that month. In addition, the advertiser agrees to pay the difference between the longer and shorter term rates for past months based on the number of months the ad ran. For example, if terminating a 12 month contract after 6 months, advertiser will pay the difference in cost between the 12 and 6 month rates for the previous 6 months. There are no other early termination fees.