## Gazette

## WHEAT RIDGE•APPLEWOOD•MOUNTAIN VIEW•LAKESIDE•EDGEWATER

## RATES AND SIZES

All prices are per issue with a signed contract for the number of consecutive months the ad will run. All ads include full color.


CENTER SPREAD (19.5"w x 15.5"h)


FULL
(9.625"w x 15.5 "h)


MINI PAGE
(7"w x 11.65"h)


HALF
(4.7'w $\times 15.5^{\prime \prime} h$ )


HALF H ( $9.625 " \mathrm{w} \times 7.75$ "h)


THIRD PAGE (7"w x 7.75"h)




 (4.7"w


| AD SIZE | 1 issue | 3 issues | 6 issues | 12 issues |
| :---: | :---: | :---: | :---: | :---: |
| Center Sp | \$3,219. | . $\$ 3,053$. | . ${ }^{2,775}$ | ... ${ }^{\$ 2,498}$ |
| Full page | \$1,749 | .. ${ }^{\$ 1,631}$ | ... ${ }^{\$ 1,515}$ | ... ${ }^{\text {1, }}$, 388 |
| 1/2 page | . $\$ 879$ | .... ${ }^{\text {}} 815$ | ..... ${ }^{\$ 76}$ | ..... ${ }^{\$} 699$ |
| 1/3 page | .. ${ }^{\text {\$ }}$ \$83. | .... ${ }^{\text {5 }}$ 544. | .... ${ }^{\$} 505$ | ....... ${ }^{\$} 472$ |
| 1/4 page. | . 427 . | ..... ${ }^{\$} 416$ | .... ${ }^{\$ 372}$ | ..... ${ }^{\$} 350$ |
| 1/8 page | .... ${ }^{\text {² }}$ 211. | .... ${ }^{\text {2 }}$ 200 | ..... ${ }^{\text {. }} 189$ | ....... ${ }^{\text {\$ }} 178$ |
| 1/16 page | ..... ${ }^{\$ 111}$ | .... ${ }^{\$ 100}$. | ...... ${ }^{\text {\$ }} 94$ | ........ ${ }^{\text {¢ }} 89$ |
| 1/24 page | ..... ${ }^{\text {}} 78$ | ...... ${ }^{5} 72$. | ...... ${ }^{\text {6 }}$ 67 | ........ ${ }^{\text {¢ }} 61$ |

Additional 5\% discount for non-profit organizations

## MECHANICAL REQUIREMENTS

- Color mode: CMYK no spot colors or RGB
- Resolution: 230 dpi at 100\% size
- Photos: CMYK, 230 dpi
- Do not use crop or registration marks
- All fonts must be embedded


## FILE SUBMISSION

Email ad files to:
WRgazette@gmail.com

## PREMIUM/GUARANTEED PLACEMENT

Back cover 15\% or inside 10\% additional
Subject to availability

## PRE-PRINTED INSERTS

- Preprinted inserts must be pre-paid
- Delivery required one week prior to publication date
- Rate is $\$ 75$ per 1,000 copies
- Minimum 3,000. Maximum size $8.5 \times 11$
- Maximum weight 0.5 ounces


## INVOICING/PAYMENT TERMS

- Payment due with artwork submission or on approval of advertising order/contract
- Pre-payment or credit card authorization form required for all new advertisers
- Upon approval, advertisers will be billed monthly
- Credit cards will be billed automatically on the 15th of each month
- Visa, MasterCard, Discover or American Express accepted


## DISTRIBUTION

15,500 total monthly distribution (15,000 door-to-door, 500 racks)


> RESERVE YOUR AD SPACE TODAY!
> WRgazette@gmail.com
> Guy (303) 999-5789
> NGazette.com

## COPYRIGHT

Please note that all ads and photography created for this publication are copyrighted and remain the property of The Neighborhood Gazette. Any other use of your ad or photograph(s) shall require an additional usage fee and cannot be used in duplication anywhere without written consent.

## WHEAT RIDGE•APPLEWOOD•MOUNTAIN VIEW•LAKESIDE•EDGEWATER

| Ad Size(s): |
| :--- |
| Additional Services/Digital: |
| Length of Contract: |
| Starting Month/Year: |
| Ad Design: |
| Business Name: |
| Authorized Party Name: |
| Phone: |
| Billing Address: |
| Monthly Amount: |
| Total Contract Cost: |
| Check $\square$ Electronic Bank Transfer $\square$ Credit Card $\square$ As a small business, we greatly appreciate your payment by check or bank transfer, as credit card |
| payments carry considerable fees. |
| Other Notes: |

Legality, Early Termination: This is a legally binding contract. Any changes by either party must be agreed to in writing by both parties. Errors in print ads will be discounted accordingly. If the advertiser chooses to terminate prior to the end of the agreement, they must do so by the 4 th of the month to not be charged for that month. In addition, the advertiser agrees to pay the difference between the longer and shorter term rates for past months based on the number of months the ad ran. For example, if terminating a 12 month contract after 6 months, advertiser will pay the difference in cost between the 12 and 6 month rates for the previous 6 months. There are no other early termination fees.

