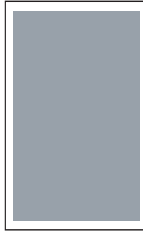


## RATES AND SIZES

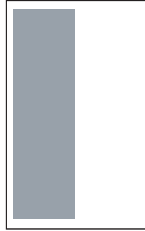
All prices are per issue with a signed contract for the number of consecutive months the ad will run. All ads include full color.



**CENTER SPREAD**  
20" wide x 15.75" tall



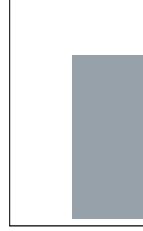
**FULL**  
10" wide x 15.75" tall



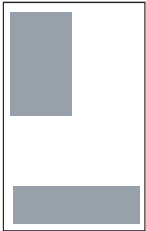
**1/2 V**  
5" wide x 15.75" tall



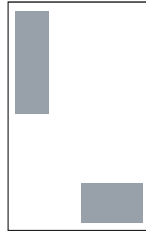
**1/2 H**  
10" wide x 7.75" tall



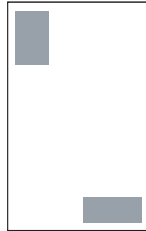
**1/3 PAGE**  
5" wide x 10" tall



**1/4 V**  
5" wide x 7.75" tall  
**1/4 H**  
10" wide x 3.75" tall



**1/8 V**  
2.375" wide x 7.75" tall  
**1/8 H**  
5" wide x 3.75" tall



**1/16 V**  
2.375" wide x 3.75" tall  
**1/16 H**  
5" wide x 1.875" tall



**1/24**  
2.3.75" wide  
x 2.3.75" tall

AD SIZE	1 issue	3 issues	6 issues	12 issues
Center Spread.....	\$2,900	\$2,750	\$2,500	\$2,250
Full page.....	\$1,575	\$1,470	\$1,365	\$1,250
1/2 page.....	\$790	\$735	\$690	\$630
1/3 page.....	\$525	\$490	\$455	\$425
1/4 page.....	\$385	\$375	\$335	\$315
1/8 page.....	\$190	\$180	\$170	\$160
1/16 page.....	\$100	\$90	\$85	\$80
1/24 page.....	\$70	\$65	\$60	\$55

Additional 5% discount for non-profit organizations

## MECHANICAL REQUIREMENTS

- Color mode: CMYK no spot colors or RGB
- Resolution: 230 dpi at 100% size
- Photos: CMYK, 230 dpi
- Do not use crop or registration marks
- All fonts must be embedded

## FILE SUBMISSION

Email ad files to:  
**WRgazette@gmail.com**

## COPYRIGHT

Please note that all ads and photography created for this publication are copyrighted and remain the property of *The Neighborhood Gazette*. Any other use of your ad or photograph(s) shall require an additional usage fee and cannot be used in duplication anywhere without written consent.

## PREMIUM/GUARANTEED PLACEMENT

Back cover 15% or inside 10% additional  
*Subject to availability*

## PRE-PRINTED INSERTS

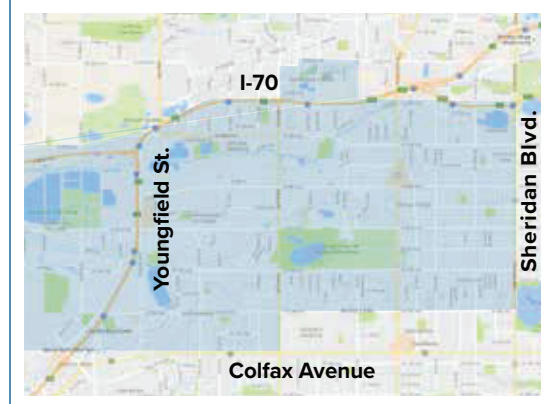
- Preprinted inserts must be pre-paid
- Delivery required one week prior to publication date
- Rate is \$75 per 1,000 copies
- Minimum 3,000. Maximum size 8.5 x 11
- Maximum weight 0.5 ounces

## INVOICING/PAYMENT TERMS

- Payment due with artwork submission or on approval of advertising order/contract
- Pre-payment or credit card authorization form required for all new advertisers
- Upon approval, advertisers will be billed monthly
- Credit cards will be billed automatically on the 15th of each month
- Visa, MasterCard, Discover or American Express accepted

## DISTRIBUTION

16,000 total monthly distribution  
(12,500 door-to-door • 3,500 rack)



**RESERVE YOUR  
AD SPACE TODAY!**

**WRgazette@gmail.com**  
**Guy (303) 999-5789**  
**NGazette.com**