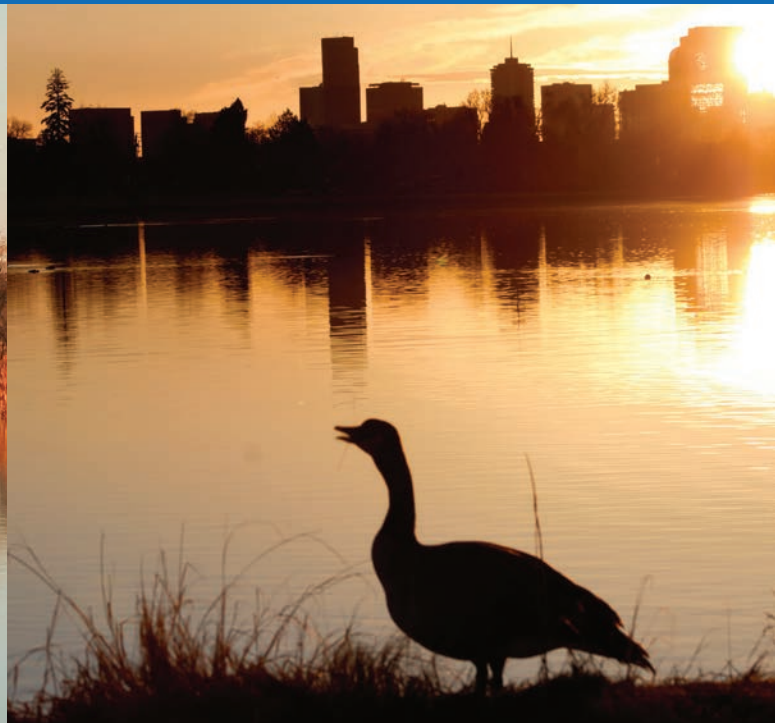
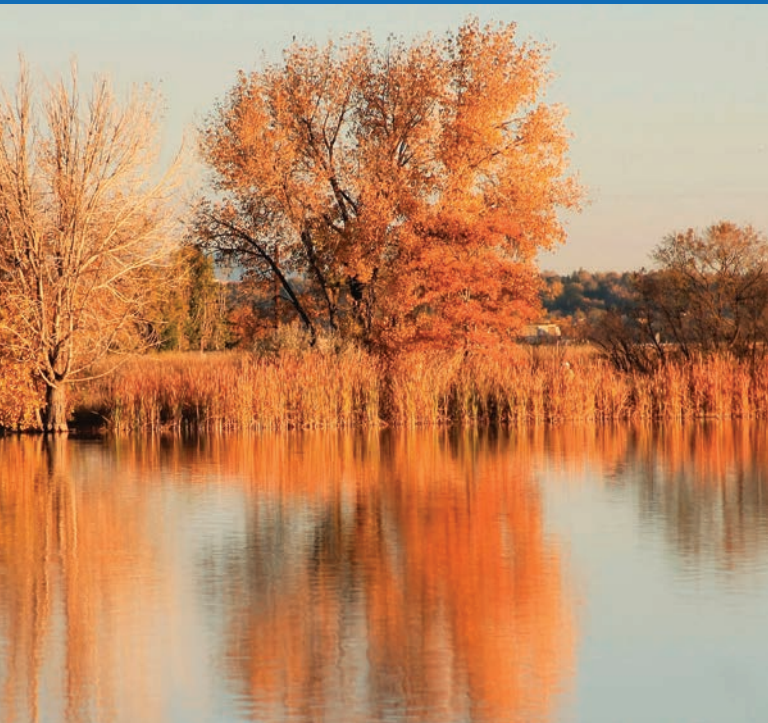


2017 MEDIA

INFORMATION



NEIGHBORHOOD Gazette

Wheat Ridge • Applewood • Mountain View • Lakeside

15,000 total monthly distribution (10,000 door-to-door • 3,000 mail • 2,000 rack)

AD SIZE	DIMENSIONS	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
1/24 square	2 3/8" w x 2 3/8" h	\$65	\$60	\$55	\$50
1/16 vertical	2 3/8" w x 3 3/4" h	\$95	\$85	\$80	\$75
1/16 horizontal	5" w x 1 7/8" h	\$95	\$85	\$80	\$75
1/12 vertical	2 3/8" w x 5" h	\$125	\$115	\$110	\$100
1/12 horizontal	5" w x 2 3/8" h	\$125	\$115	\$110	\$100
1/8 vertical	2 3/8" w x 7 3/4" h	\$185	\$175	\$165	\$150
1/8 horizontal	5" w x 3 3/4" h	\$185	\$175	\$165	\$150
1/6 square	5" w x 5" h	\$250	\$235	\$220	\$200
1/4 vertical	5" w x 7 3/4" h	\$375	\$350	\$325	\$300
1/4 horizontal	10" w x 3 3/4" h	\$375	\$350	\$325	\$300
1/3 vertical	5" w x 10" h	\$500	\$465	\$435	\$400
1/3 horizontal	10" w x 5" h	\$500	\$465	\$435	\$400
1/2 vertical	5" w x 15 3/4" h	\$750	\$700	\$650	\$600
1/2 horizontal	10" w x 7 3/4" h	\$750	\$700	\$650	\$600
Full	10" w x 15 3/4" h	\$1500	\$1400	\$1300	\$1200

Additional **10% discount** for running in both publications • **25,000 total distribution**

PREMIUM OR GUARANTEED POSITION

Back cover 15% or inside 10% additional. Subject to availability.

PRE-PRINTED INSERTS

Preprinted inserts must be pre-paid.

Delivery required one week prior to publication date.

Rate is \$75 per 1,000 copies.

Minimum 3,000. Maximum size 8.5 x 11.

Maximum weight 0.5 ounces.

INVOICING/PAYMENT TERMS

Payment due with artwork submission or on approval of advertising order/contract.

Pre-payment or credit card authorization form required for all new advertisers.

Upon approval, advertisers will be billed monthly.

Credit cards will be billed automatically on the 15th of each month.

Visa, MasterCard, Discover or American Express accepted.



NEIGHBORHOOD Gazette

Edgewater • Sloan's Lake • West Colfax • Two Creeks

10,000 total monthly distribution (6,000 door-to-door • 3,000 mail • 1,000 rack)

AD SIZE	DIMENSIONS	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
1/24	2 3/8" w x 2 3/8" h	\$60	\$55	\$50	\$45
1/16 vertical	2 3/8" w x 3 3/4" h	\$85	\$80	\$75	\$65
1/16 horizontal	5" w x 1 7/8" h	\$85	\$80	\$75	\$65
1/12 vertical	2 3/8" w x 5" h	\$115	\$105	\$100	\$90
1/12 horizontal	5" w x 2 3/8" h	\$115	\$105	\$100	\$90
1/8 vertical	2 3/8" w x 7 3/4" h	\$175	\$160	\$150	\$135
1/8 horizontal	5" w x 3 3/4" h	\$175	\$160	\$150	\$135
1/6	5" w x 5" h	\$230	\$215	\$195	\$180
1/4 vertical	5" w x 7 3/4" h	\$345	\$320	\$295	\$270
1/4 horizontal	10" w x 3 3/4" h	\$345	\$320	\$295	\$270
1/3 vertical	5" w x 10" h	\$455	\$425	\$390	\$355
1/3 horizontal	10" w x 5" h	\$455	\$425	\$390	\$355
1/2 vertical	5" w x 15 3/4" h	\$690	\$640	\$590	\$540
1/2 horizontal	10" w x 7 3/4" h	\$690	\$640	\$590	\$540
Full	10" w x 15 3/4" h	\$1375	\$1275	\$1175	\$1075

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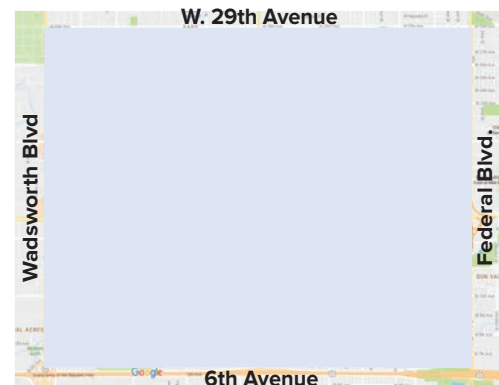
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2017-2018 PRODUCTION SCHEDULE

	Ad/Editorial Deadline	PRESS DAY	Distribution Begins
January 2017	1/11	1/13	1/16
February 2017	2/8	2/10	2/13
March 2017	3/8	3/10	3/13
April 2017	4/12	4/14	4/17
May 2017	5/10	5/12	5/15
June 2017	6/14	6/16	6/19
July 2017	7/12	7/14	7/17
August 2017	8/9	8/11	8/14
September 2017	9/13	9/15	9/17
October 2017	10/11	10/13	10/16
November 2017	11/8	11/10	11/13
December 2107	12/13	12/15	12/18
January 2018	1/10	1/12	1/15

NEIGHBORHOOD Publications

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